



IRONRANGERO23
Shawn Dodd

- SOCIAL MEDIA EXPERT
- CONTENT MANAGEMENT
- CONTENT CREATOR
- BRAND AMBASSADOR
- MOTIVATIONAL SPEAKER
- ENTREPRENEUR
- VOICE OVER
- LIFESTYLE MODEL



SOCIAL
MEDIA
EXPERT

IRONRANGERO23

Shawn Dodd

540K
TIKTOK

200K
INSTAGRAM

40K
FACEBOOK

30K
THREADS

ENGAGEMENT & INSIGHTS

3.2M 90 - DAY INSTAGRA M REACH	10.1M 60-DAY TIKTOK REACH
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13.4% INSTAGRAM ENGAGEMENT RATE	7.7% TIK-TOK ENGAGEMENT RATE
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55% / 45%
FEMALE/MALE
AUDIENCE

25 - 54
AGE RANGE

91%
CANADA / USA

MY VISION



SOCIAL MEDIA EXPERT

Former Army Ranger, Shawn Dodd ~

With a passion for social media and a knack for digital strategy, Shawn is a leading expert in the realm of online engagement. Armed with a wealth of experience & a creative flair, he has helped numerous individuals & businesses navigate ever-changing landscapes of social media.

Shawn is better known as IronRanger023 across all social media platforms.

Engaging with top brands & creators, Shawn has amassed over 850K engaged followers across multiple platforms & continues to help thousands of accounts find their full potential.

ENGAGEMENT

3.2M

90 - DAY
INSTAGRAM
REACH

10.1M

60-DAY TIKTOK
REACH

7.7%

TIK-TOK
ENGAGEMENT RATE

13.4%

INSTAGRAM
ENGAGEMENT RATE

55% / 45%

FEMALE/MALE
AUDIENCE

25 - 54

AGE RANGE

91%

CANADA / USA

173K

INSTAGRAM

531K

TIKTOK

40K

FACEBOOK

PROMOTIONS | MOTIVATIONS | VOICE OVERS

INSTAGRAM STORY

INCLUDES: 1 PROMOTIONAL STORY (NO PRODUCT REQUIRED)

\$150

INSTAGRAM REEL

INCLUDES: "UP TO" 1 MINUTE REEL

\$300

1 INSTAGRAM REEL + 1 STORY

INCLUDES: "UP TO" 1 MINUTE REEL

\$400

TIKTOK VIDEO

INCLUDES: "UP TO" 1 MINUTE VIDEO

\$500

SPEAKING ENGAGEMENTS & VOICE OVERS

RATES VARY DEPENDING ON THE ASSIGNMENT

\$1,500 - \$4,800

TIK TOK & IG PACKAGE

INCLUDES 1 STORY, 1 MINUTE REEL

1 MINUTE TIK TOK VIDEO + 1 IG REEL

IMPORTANT: SOME PRODUCTS CANNOT BE PROMOTED ON TT SUBJECT THE CONTENT POLICIES

\$997

ULTIMATE LIVE PROMOTION

INCLUDES: "UP TO" 30 MIN LIVE ON EACH

PLATFORM

\$1000

SPECIAL PACKAGES CAN BE CREATED TO SUIT YOUR BRAND

EMPOWERING YOU TO ACHIEVE EXCELLENCE

CONTACT FOR
MORE DETAILS

"Being able to advise & assist individuals, executives & work forces reach their true potential, brings me so much joy & satisfaction. Knowing I've assisted companies to reach over \$100M in profit while doubling their employee retention is a true testament to what I believe in."



SOCIAL MEDIA EXPERT
&
COACH



MOTIVATIONAL SPEAKER
&
CONSULTANT



INFLUENCER
&
BRAND AMBASSADOR



BUSINESS COACH
&
LIFESTYLE MODEL

MY VISION FOR HELPING & GUIDING OTHERS IS TO INSPIRE,
EDUCATE, & EMPOWER PEOPLE TO REACH THEIR FULL POTENTIAL.
IT'S IMPORTANT TO IMPACT PEOPLES LIVES IN AN INNOVATIVE & INSPIRATIONAL WAY.

EVERYONE HAS THEIR OWN UNIQUE ABILITIES, TALENTS, STRENGTHS, & GIFTS THAT THEY SHOULD APPLY TO CREATE A
BETTER FUTURE FOR THEMSELVES & THEIR COMMUNITIES.

THROUGH MY WORK AS IRONRANGER023, I AIM TO USE SOCIAL MEDIA AS A PLATFORM TO SHARE
STORIES, MOTIVATIONAL MESSAGES, & RESOURCES THAT CAN TEACH PEOPLE TO OVERCOME
CHALLENGES, ACHIEVE THEIR DESIRES & BECOME THE BEST VERSIONS OF THEMSELVES.
I AM CREATING A COMMUNITY WHERE PEOPLE CAN CONNECT, LEARN, ADVISE & SUPPORT ONE OTHER IN
THEIR PERSONAL & PROFESSIONAL GROWTH.

AS A SPEAKER, I AIM TO REACH AS MANY PEOPLE AS POSSIBLE THROUGH MY TALKS & WORKSHOPS.
I LOVE INSPIRING MY AUDIENCES WITH MY OWN LIFE TESTIMONIES & LESSONS. WHETHER IM STORYTELLING,
BEING HUMOROUS, OR SIMPLY POSITIVE ADVICE, MY GOAL IS TO LEAVE PEOPLE FEELING MOTIVATED & EMPOWERED TO
MAKE IMPACTING CHANGE IN THEIR LIVES & THE LIVES OF THOSE AROUND THEM.

IN ADDITION TO MY WORK ON SOCIAL MEDIA & AS A SPEAKER, I HAVE A FATHER OF 4 & I TEACH TO UNDERSTAND &
BELIEVE IN THE IMPORTANCE OF GIVING BACK TO THE COMMUNITY. I USE MY PLATFORM TO PROMOTE AND SUPPORT
CAUSES THAT MAKE A POSITIVE SHIFT IN THE WORLD.

WWW.AIASOCIALMEDIA.COM

IRONRANGER023